



KMOV
One Memorial Drive
St. Louis, MO 63102

American Media Advocacy
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 861109
Schedule Dates 10/26/12-11/06/12
Advertiser American Action Network (33427)
Agency American Media Advocacy (9204)
Product Political - US House (1175)
Brand EST 3344 (179728)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name MEDIAASSISTANT,AMAG
Phone/Fax (202) 559-6420 /
CPE 131/405/3344
Account Types National/Political PAC - Agency
Billing Type Standard
Comments AMERICAN ACTION NETW
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06367270
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,230.00
Net Total \$57,970.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	12	\$13,600.00
Nov. 2012	45	\$54,600.00
Grand Total:	57	\$68,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-11/02/12	4	:30	20062- News @ 10pm M-F						1			2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
2.0	Normal Line / SPOT	10/26/12-11/02/12	4	:30	20063- Late Show with David Letterman						1			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/9/12
4.0	Normal Line / SPOT	10/26/12-11/02/12	4	:30	20054- News @ 5pm M-F						1			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20015- News @ 6am M-F						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/9/12
7.0	Normal Line / SPOT	10/26/12-11/02/12	4	:30	20053- Entertainment Tonight						1			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/9/12
8.0	Normal Line / SPOT	10/29/12-11/05/12	4	:30	20062- News @ 10pm M-F		1							2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
9.0	Normal Line / SPOT	10/29/12-11/05/12	4	:30	20063- Late Show with David Letterman		1							2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/9/12
11.0	Normal Line / SPOT	10/29/12-11/05/12	4	:30	20054- News @ 5pm M-F		1							2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	48386- News @ 5am		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/9/12

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Nov. 2012 45 \$54,600.00

Grand Total: 57 \$68,200.00

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13.0	Normal Line / SPOT	10/29/12-11/05/12	4	:30	20055- News @ 6pm M-F		1							2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/9/12
15.0	Normal Line / SPOT	10/29/12-11/05/12	4	:30	20053- Entertainment Tonight		1							2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/9/12
16.0	Normal Line / SPOT	10/27/12-11/03/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
16.0.1	Preempt	10/27/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/rate \$1125 will bump lowest ra	
17.0	Normal Line / SPOT	10/27/12-11/03/12	4	:30	119145- News @ 10:30pm							1		2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/9/12
18.0	Normal Line / SPOT	10/27/12-11/03/12	4	:30	20103- News @ 6pm Sa							1		2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
19.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	20789- News @ 10pm Sun								1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
19.0.1	Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
20.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	119144- News @ 10:30pm Sun								1	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/9/12

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20.0.1	Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
21.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	20144- Sports Sunday								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	10/9/12
22.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	8A- 10A (CT)								1	2	\$850.00	\$1,700.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	10/9/12
23.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
24.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
25.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12
26.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	48386- News @ 5am					1				1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/9/12
27.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20055- News @ 6pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
28.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20015- News @ 6am M-F					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/9/12
29.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/9/12
30.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	124918- Person of Interest					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	10/9/12
31.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12

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33.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12
34.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	48386- News @ 5am			1						1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/9/12
35.0	Normal Line / SPOT	10/30/12-11/06/12	4	:30	20015- News @ 6am M-F			1						2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/9/12
36.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/9/12
37.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	42783- NCIS			1							\$5,000.00		St. Louis (KMOV) (KMOV)	NCIS	10/9/12
37.0.1	Preempt	10/30/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
38.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	107454- NCIS : Los Angeles			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	NCIS:LA	10/9/12
39.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
40.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20063- Late Show with David Letterman				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
41.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20023- News @ 12noon M-F				1					1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/9/12
42.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20054- News @ 5pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12

CONFIRMATION CONTRACT

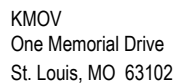
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